



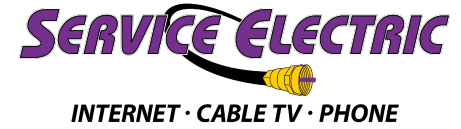
SERVICE ELECTRIC



INTERNET • CABLE TV • PHONE



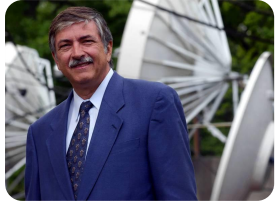
Our President – John Walson



John M. Walson became president of Service Electric Cable TV, Inc. after the untimely passing of his father, John Walson Jr. in 2012.

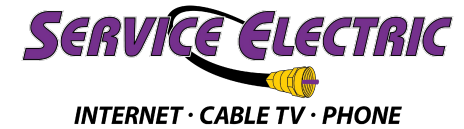
John worked along side his father on a corporate level for 15 years. He started in the business in 1990 as a camera operator for our local-origination channel, TV2. He then became a video engineer and producer for many of the local events that TV2 airs, including Musikfest and IronPigs Baseball.

John is now driving the company forward with his father's passion for new technology and community involvement. John is fully committed to keeping the company on the cutting edge of HD programming, fast Internet speeds, and the implementation of mobile app technologies.





Leading the Way Since 1948

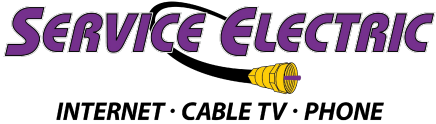


- First to invent Cable June 1948
- First to offer **HBO** September 1972
- First Cable operator to use CARS Band Microwave June 1979
- One of the First to use Fiber Optics for Cable TV April 1993
- First to offer High Speed internet via Cable TV June 1994
- One of the First to use Digital Cable Convertors December 1998
- First to offer HD Cable Channels 2001
- One of the First to Offer **ESPN** in HD 2003
- The First with **TiVo** DVR system - 2017, **eero** WiFi - 2018, **4K** - 2019, **SE Stream** - 2023





Our Core Values



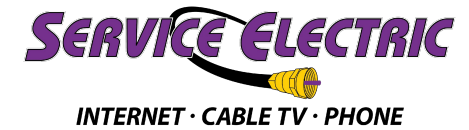
Service Electric is committed to the Health, Safety, Education and Business Endeavors of the communities we serve.

Service Electric will continue to be a pioneer in the communications industry, providing the most advanced technology as we venture into new competitive services to benefit our communities and our neighbors.



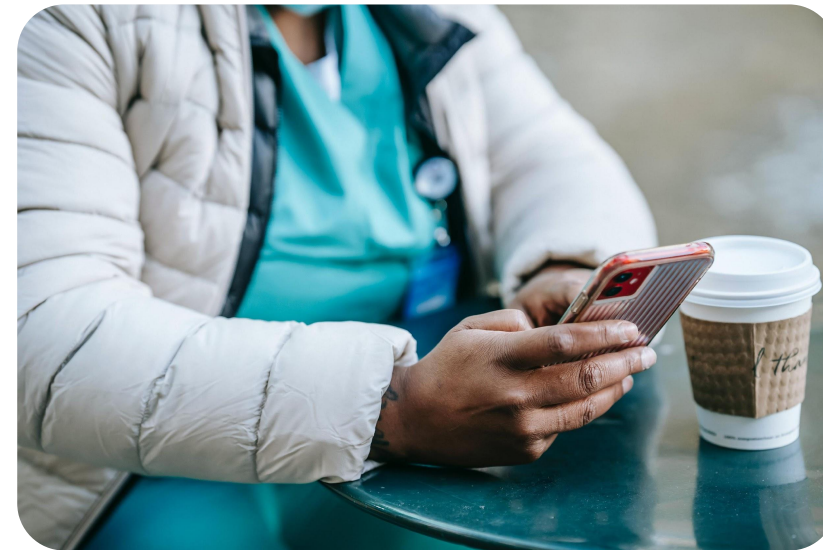


Our Core Values



Health

SECTV was the first cable company in the state to offer teleradiology/telemedicine from a local hospital to doctors enabling a much faster medical diagnosis for patients. Continue today to serve the Health Care Community with Connectivity.





Our Core Values

Safety

SECTV is providing a microwave backbone system in our five county service area for community radio dispatch, fire, police and ambulance communications. We assist PA and NJ State Police with access to towers and interoperability between the two states including DRJTBC. We manage a Bi-State (including 7 River counties) Interoperability Bridge. This enables counties to bypass the Public Phone system and have secure communications between agencies at an instant.





Our Core Values

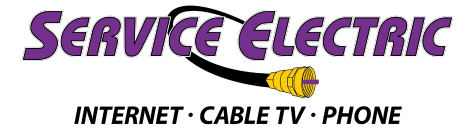
Education

SECTV has been recognized for major contributions to the educational needs of our community by providing a fiber backbone network linking school districts, libraries, and colleges within our system, enabling high speed internet access through cable modems. This access affords students opportunities via distance learning and provides a vehicle for sophisticated communications, such as video conferencing. Through these educational opportunities, our youth and adults can achieve the level of education they need to compete in the marketplace of today and tomorrow.





Our Core Values



Business

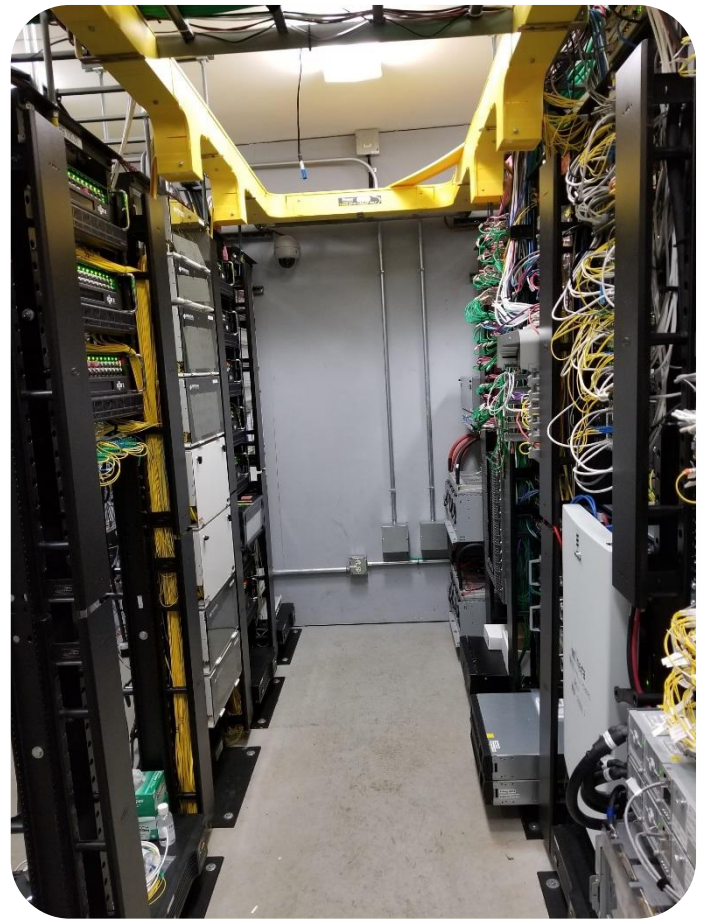
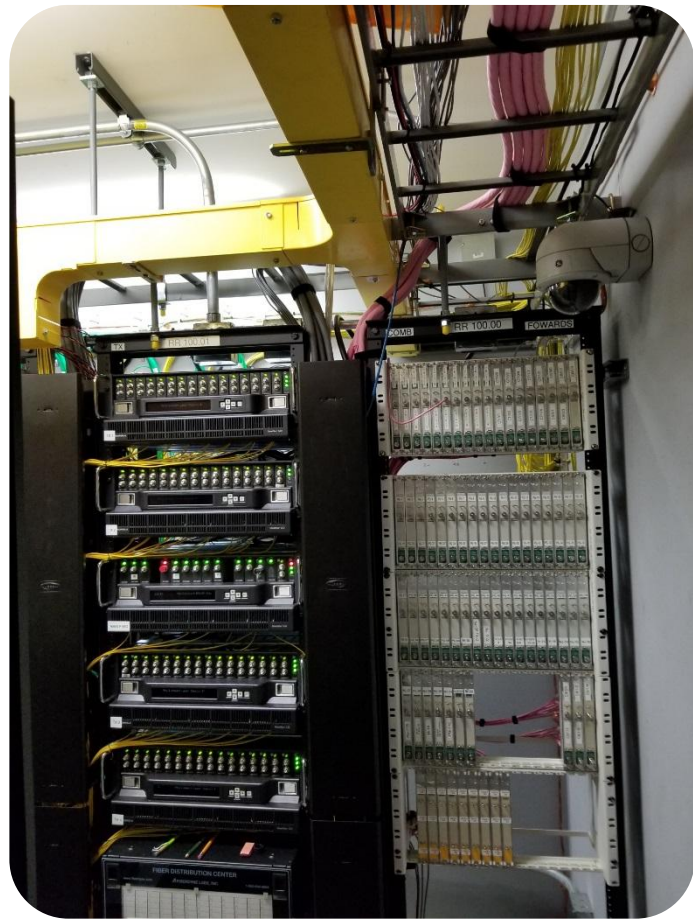
SECTV was the first cable company in the Lehigh Valley to offer commercial Internet over television coaxial cable. We also offer Phone service throughout our Service Area. Our business customers have many options, including fiber-optic service, static I.P. addresses and same-day service calls.





Our Commitment to Technology

New Jersey Hub Site





Our Commitment to Technology

Main NCC in Bethlehem



Main head-end in Bethlehem



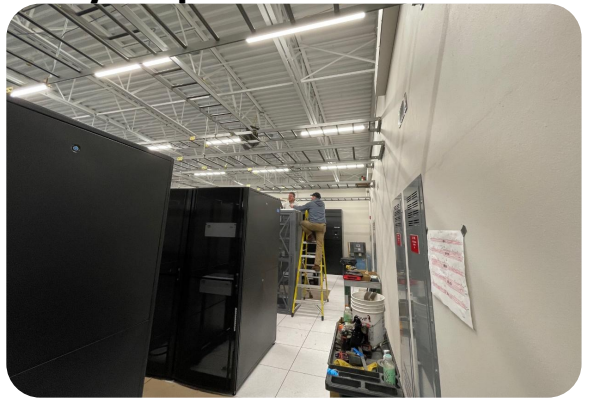
Main head-end in Bethlehem



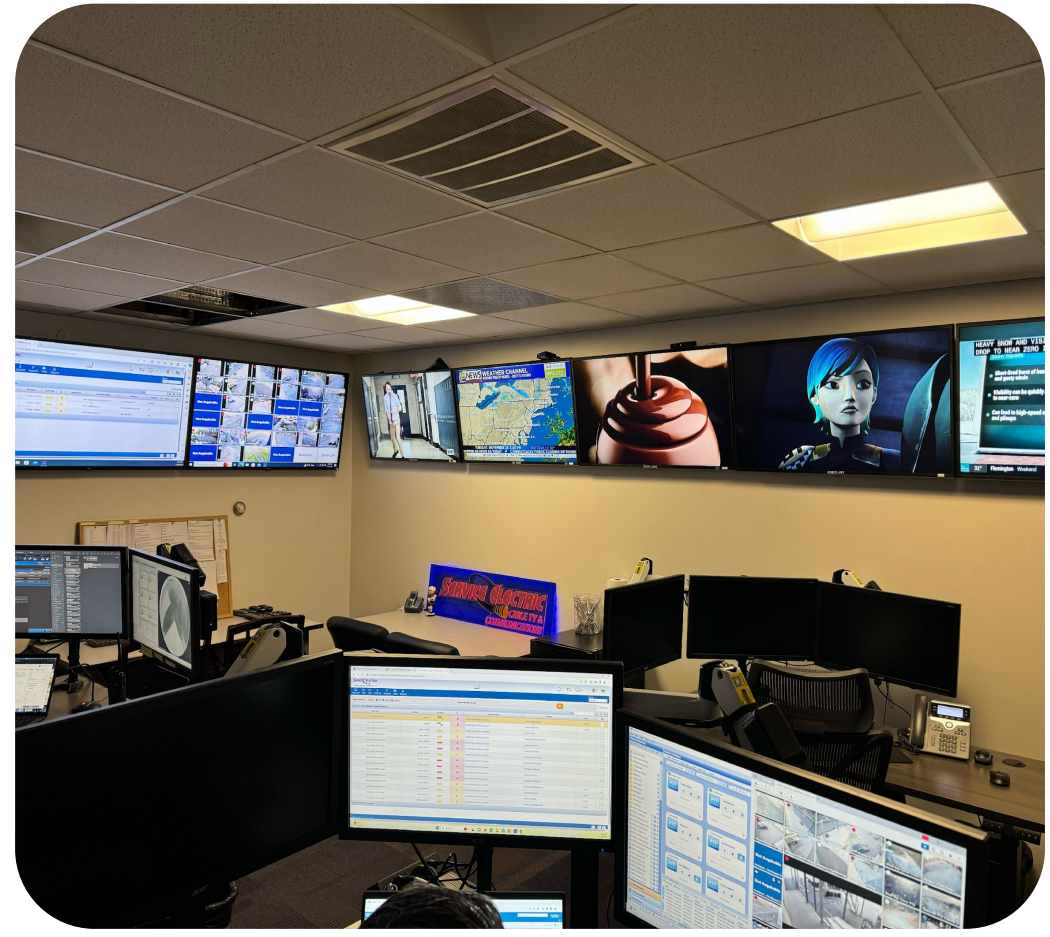


Our Commitment to Technology

New Data Center in Salisbury Twp.



24x7 NOC in Allentown





Emergency Support to First Responders





Channels and Unique Programming

- Delaware Valley School District Public Access Channel #263
- High School Sports
- Iron Pigs Baseball
- Phantoms Hockey
- Music Fest
- Allentown Symphony
- Local College Sports
- Local Parades
- 15 Locally-Produced Shows





Office Locations

1-800-225-9102 (24x7)

Phillipsburg, NJ

137 Sitgreaves St.

Phillipsburg, NJ 08865

Monday – Friday

9:00 am till 5:00 pm

Saturday

9:00 am till 5:00 pm

Closed Sunday

Bethlehem, PA

2260 Avenue A

Bethlehem, PA 18017

Monday – Friday

8:30 am till 5:00 pm

Saturday

9:00 am till 1:00 pm

Closed Sunday

SERVICE ELECTRIC



INTERNET · CABLE TV · PHONE

More Than 75 Years and Still Growing.